

Costs-Savings Analysis of trading via MorganCapital's iTrade at just 0.25% brokerage commission instead of others' standard commission of 1.35%

NIGERIAN CAPITAL MARKET BROKERAGE FEE ANALYSIS			INVESTOR A	INVESTOR B	INVESTOR C	INVESTOR D	INVESTOR E
Value of Portfolio or Trade	A		₦ 100,000	₦ 1,000,000	₦ 5,000,000	₦ 10,000,000	₦ 50,000,000
Est. Number of Trades/Month	B		4	4	4	4	4
Total Monthly Value of Trades	C = A x B		₦ 400,000	₦ 4,000,000	₦ 20,000,000	₦ 40,00,000	₦ 200,000,000
Number of Months in Year	D		12	12	12	12	12
Total Yearly Value of Trades	E = C x D		₦ 4,800,000	₦ 48,000,000	₦ 240,000,000	₦ 480,000,000	₦ 2,400,000,000
Industry Brokerage Commission Comparism		Brokerage Fees					
MorganCapital's Brokerage fee	F = 0.25% x E	0.25%	₦ 12,000	₦ 120,000	₦ 600,000	₦ 1,200,000	₦ 6,000,000
Annual Access Charge	G		₦ 2,500	₦ 2,500	₦ 2,500	₦ 2,500	₦ 2,500
Total Yearly Charge MorganCapital	H = F x G		₦ 14,500	₦ 122,500	₦ 602,500	₦ 1,202,500	₦ 6,002,500
Total Yearly Charge by other Brokers (using the Standard Maximum Brokerage Fee)	I = 1.35% x E	1.35%	₦ 64,800	₦ 648,000	₦ 3,240,000	₦ 6,480,000	₦ 32,400,000
Difference/Your Loss If You trade with other Brokers using standard brokerage fee of 1.35% instead of using "MorganCapital iTRADE"	J = H - I		₦ (50,300)	₦ (525,500)	₦ (2,637,500)	₦ (5,277,500)	₦ (26,397,500)

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INVESTOR A	INVESTOR B	INVESTOR C	INVESTOR D	INVESTOR E
<p>An investor with portfolio worth of ₦100,000 trading four (4) times a month (2 sales & 2 buys), thus having a yearly trading volume of approx N4.8m. Using MorganCapitaliTrade, the brokerage fee for the year will be ₦12,000, plus annual fixed access charge of ₦2,500 making a total of ₦14,500 annually. Using other stockbroking firms under the same circumstance will cost you ₦64,800. The total annual savings using MorganCapital iTrade will be ₦50,300. MorganCapitaliTrade offers you a superior online, real-time trading platform at lowest brokerage fee.</p>	<p>An investor with portfolio worth of ₦1,000,000 trading four (4) times a month (2 sales & 2 buys), thus having a yearly trading volume of approx N48m. Using MorganCapitaliTrade, the brokerage fee for the year will be ₦120,000, plus annual fixed access charge of ₦2,500 making a total of ₦122,500 annually. Using other stockbroking firms under the same circumstance will cost you ₦648,000. The total annual savings using MorganCapital iTrade will be ₦525,500. MorganCapitaliTrade offers you a superior online, real-time trading platform at lowest brokerage fee.</p>	<p>An investor with portfolio worth of ₦5,000,000 trading four (4) times a month (2 sales & 2 buys), thus having a yearly trading volume of approx N240m. Using MorganCapitaliTrade, the brokerage fee for the year will be ₦600,000 plus annual fixed access charge of ₦2,500 making a total of ₦602,500 annually. Using other stockbroking firms under the same circumstance will cost you ₦3,240,000. The total annual savings using MorganCapitaliTrade will be ₦2,637,000. MorganCapitaliTrade offers you a superior online, real-time trading platform at lowest brokerage fee.</p>	<p>An investor with portfolio worth of ₦10,000,000 trading four (4) times a month (2 sales & 2 buys), thus having a yearly trading volume of approx N480m. Using MorganCapitaliTrade, the brokerage fee for the year will be ₦1,200,000 plus annual fixed access charge of ₦2,500 making a total of ₦1,202,500 annually. Using other stockbroking firms under the same circumstance will cost you ₦6,480,000. The total annual savings using MorganCapitaliTrade will be ₦5,277,500. MorganCapitaliTrade offers you a superior online, real-time trading platform at lowest brokerage fee.</p>	<p>An investor with portfolio worth of ₦50,000,000 trading four (4) times a month (2 sales & 2 buys), thus having a yearly trading volume of approx N2.4bn. Using MorganCapitaliTrade, the brokerage fee for the year will be ₦6,000,000, plus annual fixed access charge of ₦2,500 making a total of ₦6,02,500 annually. Using other stockbroking firms under the same circumstance will cost you ₦32,420,000. The total annual savings using MorganCapitaliTrade will be ₦26,397,000. MorganCapitaliTrade offers you a superior online, Real-time trading platform at lowest brokerage fee.</p>